

Introducing Project Litefoot's LiteClub

LiteClub is part of Project Litefoot - a charitable trust led by seven top sportspeople seeking to inspire New Zealanders to be environmental champions. LiteClub is all about activating community sport to follow their lead.

How it works:

1. Litefoot Ambassadors "adopt" clubs of their code. Clubs sign-on to the programme.
2. A dedicated team visits the club to measure club environmental impact; assess opportunities; and install "easy wins" there and then (energy efficient lightbulbs, aerators, insulation).
3. We generate an Environmental Impact Report setting out additional opportunities.
4. We get club members involved by providing tools for them to make the same positive changes at home.
5. We create a framework for competition between clubs and codes.
6. We measure performance, reward and recognise achievement.

Benefits:

1. **Freeing up money for sport.** We pinpoint opportunities for clubs to save money by being more efficient with resources. We also create new fundraising opportunities for clubs.
2. **Improving environmental footprints.** By coaching, equipping, inspiring and rewarding clubs to be lite-footed.
3. **Strengthening communities.** Encouraging co-operation beyond the usual field of play.

"We're helping clubs reduce their environmental impact, saving them cash in the process."

Conrad Smith



LiteClub is an entirely free service for sports clubs made possible by support from Ministry for the Environment, ASB Community Trust, The Lion Foundation and EECA.

To get involved clubs can:

- Phone us: 09 377 6792
Email us: liteclub@projectlitefoot.org
Sign up online: www.liteclub.org