



Growing your organic business

an OrganicFarmNZ Waikato field day

Come along to learn about how to become certified organic and some of the options in selling your produce. We will cover:

- Steps involved in becoming organically certified
- Starting and running a small business and some of the selling options, including OOOOBY

Presenters:

- Paul Hamilton – a long time organic grower and certification auditor with OrganicFarmNZ
- Jessica Wholey - communication consultant at a small, Hamilton consultancy that focuses on sustainable agriculture and natural resource management, and involved with OOOOBY (Out of Our Own Back Yard) in their entry into selling food boxes in Hamilton
- Tony Banks - small farmer & gardener; 20 years a lawyer including advising small businesses; Chairperson of OrganicFarmNZ Waikato

Venue: 303 Morrinsville Rd., Newstead, Hamilton

Time: 1.00 - 4.00 pm Saturday 27 September 2014

Afternoon

tea: organic food provided by Ceres

Cost: \$5.00 per person (pay on the day). A booklet will be provided.

Registration: register with Tony Banks bankst@ihug.co.nz

Major sponsor:



Other sponsors:



OrganicFarmNZ
Waikato

