



News Release

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FOR IMMEDIATE RELEASE:

Fly with the Animals at Balloons over Waikato!

Date 05/01/15

Balloons over Waikato Trust is delighted to release our second Special Shape balloon confirmed for this year's event, brought to New Zealand by Resene.

The Resene Wild about Colour Ark is a whimsical re-creation of Noah's Ark, with a passenger list of 28 animals beginning with Anonymous Hippopotamus and ending with Zuba Zebra!

The balloon is 30 metres long, 25 metres tall and 16 metres wide. Over 1700 individual pieces were used to create The Resene Wild about Colour Ark, which is one of the most complex balloons ever built. The interior design depicts what you would have seen if you were on the ark....windows open to the stars, hay for feed, and wood planks.

Resene's Karen Warman says, "We're delighted to be working with the Resene Wild about Colour Ark to bring our love of colour to the Waikato skies. With its combination of character filled animals and a rainbow of colour, this will be a balloon to remember."

The Resene Wild about Colour Ark is a uniquely designed balloon, and the inspiration behind the Balloons over Waikato theme, "Flying with the Animals!"

Make sure you see the Resene Wild about Colour Ark at Balloons over Waikato, 25-29 March 2015

Visit www.balloonsoverwaikato.co.nz for further information.

For more information contact

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Balloons over Waikato Strategic Partners:

