

Event hosted by:

sustainable
BUSINESS NETWORK



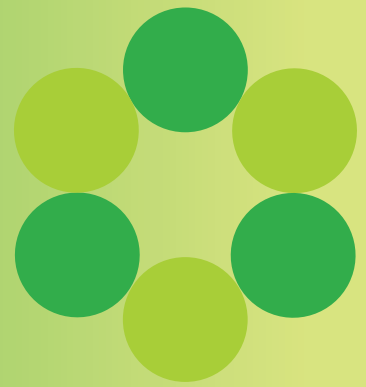
Waikato



REGIONAL COUNCIL
Te Kaunihera ā Rohe o Waikato

New to social enterprise?

Attend our free event



When

Wednesday, 29 April

Time

3.30pm-5pm
(Presentations)

5pm-6.30pm
(Refreshments and networking)


Where

The Link
Corner River Road and
Te Aroha Street
Claudelands
Hamilton

RSVP

Please RSVP by 27 April to
katie.knill@waikatoregion.govt.nz

For more information

 Katie Knill, Waikato
Regional Council,
freephone 0800 800 401

If you're interested in social enterprise or you're involved in business and want to make a difference in your local community, come along to our Social Enterprise event on 29 April.

- Find out about the social enterprise business model.
- Be inspired by our guest speaker, Mal Williams from Zero Waste Wales in the UK, who will be talking about the important role of social enterprises in Wales and what they've achieved there.
- Learn from some of our local social enterprises:
 - South Waikato Achievement Centre
 - Xtreme Zero Waste
 - Waikato Environment Centre
 - OOOBY (Out Of Our Own Backyards)
 - Coromandel Independent Living Trust

What is a social enterprise?

A social (also known as community) enterprise trades in all markets, selling goods and services to individual consumers, local authorities, government and private businesses. Social enterprises aim to make a profit – just like any private sector business. However, all profits or surpluses are always reinvested back into social and environmental purposes.

Social enterprise: A business model focused on people and planet



About our guest speaker

Mal Williams, Zero Waste Wales, was the first chair of the Welsh Social Enterprise Coalition and played a leading role in the development of sustainability principles over the last 20 years.

www.tinyurl.com/SBNWRCSocialEnterpriseEvent