

Embedding sustainability workshop.

Workshop for community groups

When

Monday 27 July
1:00 pm - 5:00 pm

Where

Waikato Environment
Centre
242 Peachgrove Rd
Five Cross Roads
Hamilton

Cost

\$20 per person.
if the cost is a barrier
please let the
Environment Centre
know

Registration

Click on 'Register here'
to book your space,
or call 07 839 4452.

**Register
here**

In order to get people on board with sustainability we need to both provide them with the right support and engage their hearts and minds.

Awake has developed a half day workshop for busy sustainability advocates, combining the best of the highly successful Cultivating Sustainability and Building a Culture of Sustainability workshops. Since 2007 Awake has delivered these two workshops to hundreds of sustainability promoters across Australia and New Zealand. This new workshop has been designed to take the most valuable tools and skills and present them in a concentrated, value-packed workshop, with an emphasis on practicality and interaction.

The facilitator

Tim Cotter is a psychologist who specialises in the psychology of sustainability. Since 2005, Tim has trained hundreds of sustainability professionals to be more effective at engaging people in sustainability. His consultancy, Awake works with leading organisations around the world to support them in their efforts to embed sustainability more deeply in their culture.

Topics covered include:

- The enablers of a culture of sustainability and how to develop them
- Skills for identifying where people are at with sustainability and what they need to get into action
- Behaviour change and engagement techniques, such as using values, social norms and habit change
- Tools to support your sustainability leadership

This workshop most benefits those who:

- Have the job of driving sustainability initiatives in their organisation or community
- Are finding it difficult to get people on-board with sustainability
- Are working with groups on sustainability projects and wish to further develop their ability to support change
- Wish to understand the psychology of change and how to apply it

Who will attend?

Sustainability advocates and others in the community and organisations who are seeking to engage others in sustainability. Typical attendees are sustainability managers and officers from local government, community sustainability advocates, and sustainability staff from organisations.